



## Glimpses of Advocacy Events – July 2021

### Levels of Advocacy at Sarothak

- **With Government** - As an outcome of advocacy with center and state government of India, Sarothak advocacy events came with varied thought leadership over various areas of action for PWDs, namely, National Action Plan Accessibility India Campaign, Sector Skill Council for Persons with Disabilities, and passing of the Rights of Persons with Disability Act, 2016 was the positive outcome.
- **With Corporate** –We envision a society of humankind to be stronger. This is also done where we involve the corporate stakeholders, study job profiles with person with disabilities with the mutual consent of the human resource manager. Not only this, a basic orientation session is conducted for the non –disabled employees of the organization to acquaint them with the basic know – how to deal with the persons with disabilities, for instance, sign language sessions, basic infra support for accessibility at workplace etc.

### **Sensitization Workshops**

Sensitization for them becomes an important agenda in inclusive hiring initiatives. Once they are sensitized and understand the value proposition with the PWD's, it leads to successful inclusion and long-term benefits to them producing diverse and strong teams.

- **With India Disability Empowerment Alliance (IDEA)**–NGO capacity growth is an essential tool to share mutual benefits to share resources. This helps in building an ecosystem of stronger humankind where all people irrespective of the abilities, flourish.
- **With Media-** Media is an important instrument in raising awareness and countering stigma. Sarothak during advocacy events ensures the disability awareness is spread to large masses at once.



**Sarathak India Disability Empowerment Alliance (IDEA)**  
X  
**Dant Pari- NEDC certified Training Center**

**WEBINAR INVITE  
JOIN US LIVE!**  
Dental Assistant  
Training for Women  
PwDs

When - August 7, 2021, Saturday  
Time - 12:00 PM - 1:00 PM  
ZoomMeet ID - 848 4466 6957  
Passcode - 740874  
[www.sarathakindia.org](http://www.sarathakindia.org)

*An Informative session for women PWD's imparting Dental assistance Training with NSDC Certified training center.*

*Another APKI AWAAZ session for discussion on Providing immediate solutions to challenges faced By NGO's*



**APKI AWAAZ** By Sarathak for India Disability Empowerment Alliance (IDEA) partners

**WEBINAR INVITE  
JOIN US LIVE!**  
Providing immediate solutions to challenges faced by NGOs

When - August 21, 2021, Saturday  
Time - 3:00 PM - 4:00 PM  
ZoomMeet ID - 848 4466 6957  
Passcode - 740874  
[www.sarathakindia.org](http://www.sarathakindia.org)



**Sarathak India Disability Empowerment Alliance (IDEA)**  
X  
**Atypical Advantage**

**WEBINAR INVITE  
JOIN US LIVE!**  
Effective marketing of products made by Divyangjan and NGOs

When - August 14, 2021, Saturday  
Time - 12:00 PM - 12:30 PM  
ZoomMeet ID - 848 4466 6957  
Passcode - 740874  
[www.sarathakindia.org](http://www.sarathakindia.org)

*Successful Online session with Atypical Advantage on effective marketing of products made by Divyangjan and NGOs.*

## A Glimpse of Sign language workshop

Sign Language workshop with AM/NS India



www.sarthakindia.org     /SarthakEducationalTrust

Sign Language workshop with BNP Paribas



www.sarthakindia.org     /SarthakEducationalTrust

We are excited to announce that Sarthak Educational Trust has made it through peer review and is now a part of the coveted shortlist of **2022 Zero Project awards** in the field of accessibility.



Find the full list of shortlisted nominations here:

<https://zeroproject.org/shortlist2022/>



Every KM covered by you will support a child's future.

Sunfeast  
INDIA  
-MOVE  
as-  
ONE

₹20 donated for every KM on Sunday-Sep 5 International Day of Charity  
#MoveForGood

SARTHAK EDUCATIONAL TRUST

sarthak give

The poster features a central photograph of a woman and several children sitting around a table, engaged in an activity. The background is yellow with various icons: a running person, a bicycle, and a hand holding a heart. A vertical scale on the left side of the poster indicates distance in kilometers.

**Sunfeast India Move as One** is organizing virtual marathon for generating the awareness towards the social causes. **Sarthak Educational Trust** is among one of the program partners for sensitizing the stakeholders towards empowerment of people with disability.

This platform provides us an opportunity to engage maximum people and empower the lives of **200 children with special needs residing in the sub urbans parts of Delhi, UP, Haryana** and adjoining states. With every kilometer you pledge, be it run, walk or cycling, Sunfeast India will contribute INR 20 to the cause of children. This is going to be a long event concluding till the end of September.

To learn more about Sarthak project please click on-

<https://simao.giveindia.org/projects/help-200-children-with-special-needs-to-avail-therapies/>

## **Introduction to Sarthak k Sarathi**

### **Pamesh – Sarthak Kolkata Center**

Pamesh is from Delhi centre. Being an OH candidate the biggest challenge he faced in life was the lack of opportunities and sympathetic behaviour of new people he used to meet. He built up his courage with the desire to do something great in life and started Trekking. In no time, he was so skilled that he could leave his friends behind and also the challenge he faced physically. After his association with Sarthak, he got placed in Global logic as a process executive. Let's listen to his full story here-

<https://www.youtube.com/watch?v=rn31EPiwAjw>

### **Mukesh – Sarthak Kolkata Center**

Our OH candidate, Mr. Mukesh has won numerous Regional & National abilympic events and is now all set to represent India in the upcoming International Abilympic Event at Russia. He faced many challenges during his education, making it difficult to fulfil his dreams. He managed his studies but was disappointed when employers preferred others over him and thus decided to do something of his own. Currently, he teaches UPSC aspirants via his YouTube channel- @Bullu IAS. He extends his deepest regards for Sarthak NAAI for elevating his confidence to another level. Watch his full story on our YouTube channel-

<https://www.youtube.com/watch?v=aAscjDT6XV4&t=101s>

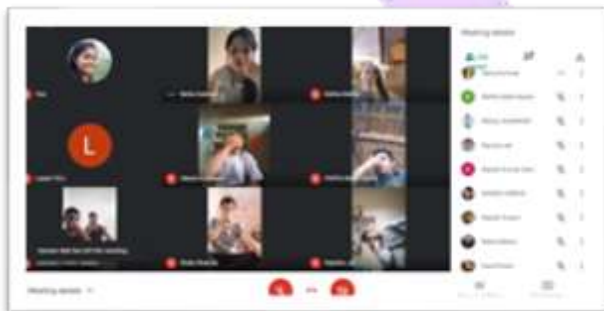
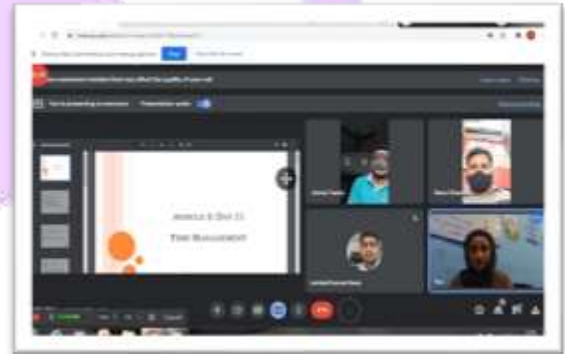
### **Shadab – Sarthak Delhi Center**

Shadab had a low vision from his childhood years. Due to which he faced difficulties in education. He came to know about Sarthak through one of our trainers whom he met at a help centre. He got trained with Sarthak's trainers learnt English and ached computers and communications skills. He has been working in Vishal mega mart for more than 5 years now and is thankful to Sarthak for making him reach his desirable life. His full story is available on our YouTube channel.

<https://www.youtube.com/watch?v=NMKu-eQYFgw>

## Allied Activities at Sarthak

Sarthak believes in the holistic development, therefore conducts allied activities namely guest lectures, alumni meet, exposure visits and parent interactions. Here are glimpses of the online allied activities.



## CALL FOR ACTION

At Sarothak, we aim to bring about a revolution in terms of how the world looks at the concept of equality and inclusivity. We aim to aid those that have been deprived due to one or other disabilities and help them live a life of dignity and grace. To fulfill this aim, we need to meet special needs and requirements of people with special abilities. We need to design and work out special programs for like skill development and future employment of those who need it.

### For more details contact:

011- 42004238

[ceo@sarthakindia.org](mailto:ceo@sarthakindia.org)

**Support Sarothak** - [sarthakindia.org/donation.php](http://sarthakindia.org/donation.php)

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